

2020 TAX MORATORIUM COALITION

Voters opposed to **ALL** Sonoma County tax measures on the November ballot



Post-Election Statement from the Tax Moratorium Coalition

The Tax Moratorium Coalition, founded by four leading business associations in Sonoma County, is encouraged that the voters of Sonoma County passed the sales taxes on the ballot despite the economic crisis which has deeply affected the community. While many of our members thought it was a bad time to ask people under so much economic duress to vote for more taxes, and that the cost of living was already too high, the voters were able to support more taxes. This vote of confidence in the economic future of the County is gratifying.

As representatives of the business and ag community, we will continue to advocate for wise spending by our local governments of all tax revenue, and that the tax revenue is expended as dictated in the corresponding tax expenditure plans approved by the voters. Our goal is to ensure that there is full economic recovery that restores or creates new jobs, and helps businesses survive this pandemic-induced recession by lifting restrictions and waiving fees to provide temporary relief.

The Coalition recognizes that Sonoma County remains the only county in the Bay Area under the tightest restrictions which has increased the economic hardship of so many. Despite now having the highest tax rates in the County, we also recognize that the people of Sonoma County are resilient and optimistic about our ability to get through this latest crisis. The Coalition applauds that resiliency and looks forward to working with the community and local government to rebuild our economy. Now that local governments have gotten some certainty about their budgets, the Coalition hopes that we can now come to the table with our elected officials to develop real recovery plans that will generate additional revenue for the public coffers and bring renewed economic vitality to our cities and county.

Cynthia Murray

North Bay Leadership Council

Peter Rumble

Santa Rosa Metro Chamber

Tawny Tesconi

Sonoma County Farm Bureau

Keith Woods

North Coast Builders Exchange

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3589 Westwind Blvd., Suite A, Santa Rosa, CA 95403
info@2020taxmoratorium.com www.2020taxmoratorium.com